Rep Order# 686 EC'd Yes	6860453 Ver# 3 Status Revised	Traffic Order# 211986		Printed: Received: uylines: All Re	Printed: 10/02/2012 2:31 PM Last Received: 10/02/2012 1:45 PM Showing Buylines: All Rep Revised Lines	\mathbb{Z}		l of 3	
Station KASA-T Advertiser (Product MLG Estimate# 1676 Buyer Michel Phone#	KASA-TV ALBUQUERQUE. NM. ().MICHELLE LUIAN-GRIS MLG 1676 Michele Certo	Agency () THE NEW MEDIA 1322 G STREET SE WASHINGTON, DC 20003 Agency C/P1/P2/E 347/365/1676 Flight Dates 10/03/2012 - 10/0 Hiatus Weeks	() THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 PI/P2/E 347/365/1676 es 10/03/2012 - 10/09/2012		Rep Firm Sales Office () Salesperson () Salesperson Phone#) PHIL./) AMY) AMY uone# 215 AX# 215) PHILADELPHIA) AMY MCCREARY † 215-568-6540 215-568-1845	S	
CONTRACT COMMENT	NENT					:			
REMARKS REV ORDER ATTN ALL LINES NO CHANGE IN TTL PLEASE CNF THAKNS									
Ln Daypart	Program	ν <u>η</u>	# of Total Cost Weeks	Len	Spots/Week	Day	Time	Total Spots	77 بر ث
 - -	JM Sales Remark: V3 PC V3 Program Name Change, Comment Changed	10/03-10/03 1	\$50.00	. 30	1	 	1 1 2 2 1 1 2 2 1 1 2 2 1 1 1 1 1 1 1 1	1	\$50.00
*	JM Sales Remark: V3 PC V3 Program Name Change, Comment Changed	10/04-10/04 1	\$50.00	:30	н	TH	1P-2P	Н	\$50.00
œ *	JM Sales Remark: V3 PC V3 Program Name Change, Comment Changed	10/05-10/05 Anged	\$50.00	.30	н	Ĩ-u	1P-2P	1	\$50.00
ത *	JM Sales Remark: V3 PC V3 Program Name Change, Comment Changed	10/08-10/08 1	\$50.00	:30	Н	E	1P-2P	r-t	\$50.00
*10	JM Sales Remark: V3 PC V3 Program Name Change, Comment Changed	10/09-10/09 1	\$50.00	:30	ы	TO	1P-2P	, -1	\$50.00

Rep Order# 6860453 EC'd Yes	453 Ver# 3 Status Revised	Traffic Order# 211986	:211986	Printed: Last Received: Showing Buylines: Al	Printed: Received: aylines: All Re	Printed: 10/02/2012 2:31 PM Last Received: 10/02/2012 1:45 PM Showing Buylines: All Rep Revised Lines	M.	2	2 of 3		
Station KASA-TV Advertiser () Product MLG Retinated 1676	KASA-TV ALBUQUERQUE, NM. r ().MICHELLE LUIAN-GRIS MLG	Agency () T 1322 G S7 WASHIN	1322 G STREET SE WASHINGTON, DC 20003	DIA FIRM 0003		Rep Firm Sales Office (Salesperson () PH) Aln) PHILADELPHIA) AMY MCCREARY			
	: Certo	Agenty C.J. 1712/6. Flight Dates Hiatus Weeks	34//303/10/0 10/03/2012 - 10/09/2012	10/09/2012		Salesperson Phone# Salesperson FAX#	#:	215-568-6540 215-568-1845			
In Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate/	\
	AMR FUN-VIDEOS< Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	10/04-10/04	1	\$100.00			 - 	4 P P P P P P P P P P P P P P P P P P P		\$100.00	' N /
*12	AMR FUN-VIDEOS< Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	10/05-10/05	г	\$100.00	:30	đ	Ĺų	4P-5P		\$100.00	(1)
* 1.3	AMR FUN-VIDEOS< Sales Remark: V3 REV RATE V3 Comment Changed, Rate Changed	10/08-10/08	1	\$100.00	:30	п	区	4P-5P		\$100.00	(1)
*14	AMR FUN-VIDEOS< Sales Remark: V3 CNX V3 Comment Changed, Spots/week Changed	10/09-10/09 anged	0	00.0\$	30	0	TU	4 P - 5 P	0	\$75.00	
REPORT TOTALS Report Totals: 8 /	/ \$550.00										

---SALES MONTHLY TOTALS---

Sales Totals: 18 / \$3,125.00 Station Totals: 18 / \$3,125.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Oct 12: 18 / \$3,125.00

CABL NOV12 RA35+ Books

KOAT 25%

0

KLUZ

0 0 % %

KASY KWBQ

ω Ω υ° ω°

KASA KRQE

35 % 35 %

\$62,500

Market Totals

--COMPETITIVE-

Last Received: Printed: Traffic Order# 211986 Status Revised m Ver# Rep Order# 6860453 EC'd Yes

Station KASA-TV ALBUQUERQUE. NM. Advertiser ().MICHELLE LUJAN-GRIS Michele Certo MLG 1676 Estimate# Buyer Phone# Product

-- CREDIT RISK --

Fax#

CASH IN ADVANCE

Agency

() THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 C/P1/P2/E 347/365/1676 10/03/2012 - 10/09/2012 Agency C/P1/P2/E Flight Dates

Hiatus Weeks

) PHILADELPHIA) AMY MCCREARY

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

Rep Firm Sales Office (Salesperson (

m

3 of

10/02/2012 2:31 PM 10/02/2012 1:45 PM

Showing Buylines: All Rep Revised Lines

Rep Order# 6860453 EC'd Yes	453 Ver# 2	Status Returned	Traffic Order# 211986	1986	Printed: 10/02/2012 11:2 Last Received: 10/02/2012 8:23 Showing Buylines: Last Sta Revised Lines	ted: ived: :s: Last St	10/02/2012 11:20 AM 10/02/2012 8:23 AM ta Revised Lines	AM M		1 of 2	
Station KASA-TV ALB Advertiser ().MICI Product MLG Estimate# 1676 Buyer Michele Certo Phone#	KASA-TV ALBUQUERQUE, NM. ().MICHELLE LUJAN-GRIS MLG 1676 Michele Certo	IS	Agency () THE NEW M 1322 G STREET SE WASHINGTON, DC Agency C/P1/P2/E 347/365, Flight Dates 10/03/2012 Hiatus Weeks	NEW MEDIA ET SE ON, DC 2000; 347/365/1676 /03/2012 - 10/6) THE NEW MEDIA FIRM S STREET SE INGTON, DC 20003 E 347/365/1676 10/03/2012 - 10/09/2012		Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PH) AA (nonc# :: (X# ::) PHILADELPHIA) AMY MCCREARY i 215-568-6540 215-568-1845		
CONTRACT COMMENT	ENT						,			1	
REMARKS SEE LINES 6-14											
Ln Daypart	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
9 *	PEOPLE'S COURT< Station Remark:	 10/0 V2 JUDGE MATHIS AIRS 1-2	10/03-10/03 1 1 1TLE		\$50.00 TO JUDGE MATHIS	.30	 	 - -	1 P-2 P	1 1	\$50.00
r~ *	PEOPLE'S COURT< Station Remark:	10/04-10/04 V2 JUDGE MATHIS AIRS 1-2P. CH PROGRAM TITLE	10/04-10/04 RS 1-2P. CH PROGRAM		\$50.00 TO JUDGE MATHIS	:30	н	TH	1P-2P	1	\$50.00
ω *	PEOPLE'S COURT< Station Remark:	10/05-10/05 V2 JUDGE MATHIS AIRS 1-2P. CH PROGRAM TITLE	10/05-10/05 RS 1-2P. CH PROGRAM		\$50.00 TO JUDGE MATHIS	:30	Ħ	Ξų	1P-2P	П	\$50.00
on *	PEOPLE'S COURT< Station Remark:	10/08- V2 JUDGE MATHIS AIRS 1-2P.	10/08-10/08 1 RS 1-2P. CH PROGRAM TITLE		\$50.00 TO JUDGE MATHIS	:30	1	Σ	1P-2P	н	\$50.00
*10	PEOPLE'S COURT< Station Remark:	10/09-10/09 V2 JUDGE MATHIS AIRS 1-2P. CH PROGRAM TITLE	10/09-10/09 3S 1-2P. CH PROGRAM		\$50.00 TO JUDGE MATHIS	:30	1	TO	1 P- 2P	H	\$50.00
*11	AMR FUN-VIDEOS< Station Remark:	V2 NA	10/04-10/04	1	\$75.00	:30	1	TH	4P-5P	н	\$75.00
* 1 2	AMR FUN-VIDEOS< Station Remark:	V2 WA	10/05-10/05	1	\$75.00	:30	П	Ĺ'n	4 P-5 P	п	\$75.00
×13	AMR FUN-VIDEOS< Station Remark:	V2 NA	10/08-10/08	ы	\$75.00	:30	н	Σ	4P-5P	\vdash	\$75.00

			Rate		\$75.00
2 of 2			Total Spots		r-i
2) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Time		4P-5P
0 AM AM		Phone# FAX#	Day	1	TO
Printed: 10/02/2012 11:20 AM Last Received: 10/02/2012 8:23 AM Showing Buylines: Last Sta Revised Lines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week Day		1
Printed: Received: 1ylines: Last !			ren	-	300
Printed: Last Received: Showing Buylines: La) THE NEW MEDIA FIRM 322 G STREET SE VASHINGTON, DC 20003 1/P2/F 347/365/1676	10/03/2012 - 10/09/2012	Total Cost		\$75.00
211986	() THE NEW MEDIA I 1322 G STREET SE WASHINGTON, DC 20003 PI/P2/F. 347/365/1676	10/03/2012	# of Weeks	-	П
Traffic Order# 211986		Flight Dates Hiatus Weeks	Dates		10/09-10/09
Vcr# 2 Status Returned	м. GRIS			1	V2 NA
Vc7# 2	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().MICHELLE LUJAN-GRIS Product MLG Estimate# 1676		Program		AMR FUN-VIDEOS< Station Remark: V2 NA
5860453	TV ALE).MIC G	Michele Certo	Pro	-	AMF
Rcp Order# 6860453 EC'd Yes	n KASA-T' tiser (et MLG rte# 1676		Daypart		
Rep O. EC'd	Station K Advertiser Product Estimate#	Buyer Phone# Fax#		} 	ታ ተ *

--REPORT TOTALS--Report Totals: 9 / \$550.00

---SALES MONTHLY TOTALS-

					ιΩ %	35%		
					KASA	KRQE		
					%	ഡ ഗ %		
					CABL	KOB		
			0		\$62,500			
Oct 12: 19 / \$3,125.00	Sales Totals: 19 / \$3,125.00	Station Totals: 19 / \$3,125.00	Lines not sent/rcld/rtrn: 0 / \$0.00	Æ-	Market Totals		NOV12	RA35+
Oct 12:	Sales Totals	Station Tota	Lines not se	COMPETITIVE-			Books	Demos

25%

KOAT

%

KLUZ

% % O O

KASY KWBQ

- CREDIT RISK -- CASH IN ADVANCE

Rep Order# 68 EC'd Yes	6860453 Ver# i Status New	Traffic Order#	2	Printed: 10, Last Received: 10/ Showing Buylines: All Lines	Printed: Received: uylines: All Li	10/02/2012 8:22 AM 10/02/2012 7:44 AM nes	MA		1 of 3	<
Station KASA-T Advertiser (Product MLG Estimate# 1676 Buyer Miche Phone#	KASA-TV ALBUQUERQUE, NM. r ().MICHELLE LUJAN-GRIS MLG 1676 Michele Certo	Agency () TH 1322 G ST WASHING Agency C/P1/P2/E Flight Dates Hiatus Weeks	() THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 P1/P2/E 347/365/1676 es 10/03/2012 - 10/09/2012 seks	EDIA FIRM 10003 676 10/09/2012		Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHI) AM none# 2) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	300	D G
CONTRACT COMMENT SC=*	JMENT									
Ln Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
e e	DOCTORS< Buyline Comment: 4/25	10/03-10/03	[H	\$15.00	30 ::	1	 - - -	7A-8A		\$15.00
7	DOCTORS< Buyline Comment: 4/25	10/04-10/04	н	\$15.00	:30	1	HL	7A-8A	∺	\$15.00
m	DOCTORS< Buyline Comment: 4/25	10/05-10/05	н	\$15.00	:30	1	Ĺω	7A-8A	н	\$15.00
₹ [†]	DOCTORS< Buyline Comment: 4/25	10/08-10/08	1	\$15.00	:30	П	Σ	7A-8A	н	\$15.00
ហ	DOCTORS< Buyline Comment: 4/25	10/09-10/09	1	\$15.00	30	н	TO	7A-8A	1	\$15.00
Q	PEOPLE'S COURT<	10/03-10/03	1	\$50.00	:30		×	1P-2P	П	\$50.00
7	PEOPLE'S COURT<	10/04-10/04	⋳	\$50.00	:30	п	TH	1P-2P	П	\$50.00
∞	PEOPLE'S COURT<	10/05-10/05	Н	\$50.00	:30	1	[zt	1P-2P	н	\$50.00
σι	PEOPLE'S COURT<	10/08-10/08	Н	\$50.00	:30	1	×	1P-2P	П	\$50.00 €
10	PEOPLE'S COURT<	10/09-10/09	Н	\$50.00	:30	1	TU	1P-2P	н	\$20.00
11	AMR FUN-VIDEOS	10/04-10/04	ᆏ	\$75.00	:30	1	TH	4P-5P	н	\$75.00
12	AMR FUN-VIDEOS<	10/05-10/05	Н	\$75.00	:30	1	ĺ±ι	4P-5P	н	\$75.00

Rep Order# 6860453 EC'd Yes	Ver# 1	Status New	Traffic Order#	*±	Printed: 10) Last Received: 10/ Showing Buylines: All Lines	Printed: Last Received: ng Buylines: All Li	10/02/2012 8:22 AM 10/02/2012 7:44 AM ines	AM 4M	2	2 of 3	
Station KASA-TV Advertiser () Product MLG Estimate# 1676	KASA-TV ALBUQUERQUE, NM. r ().MICHELLE LUJAN-GRIS MLG 1676	RIS	Agency () T 1322 G ST WASHIN	1322 G STREET SE MASHINGTON, DC 20003	EDIA FIRM 20003 1676		Rep Firm Sales Office (Salesperson () PH) AN) PHILADELPHIA) AMY MCCREARY		
	e Certo		Flight Dates Hiatus Weeks	10/03/2012	34759571970 10/03/2012 - 10/09/2012		Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845		
Dayp	Program		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
							! ! ! !		-		
13	AMR FUN-VIDEOS<	42	10/08-10/08	H	\$75.00	:30	П	M	4P-5P	П	\$75.00
ਚਿੱ	AMR FUN-VIDEOS<	47	10/09-10/09	П	\$75.00	:30	1	ΩI	4P-5P	н	\$75.00
15	NEWS		10/03-10/03	Н	\$500.00	:30	Н	M	9P-930P	П	\$ 00.003\$
16	NEWS		10/04-10/04	Н	\$500.00	:30	Н	H	9P-930P	н	\$500.00
17	NEWS		10/05-10/05	н	\$500.00	:30	Н	ഥ	9P-930P	н	\$500.00
18	NEWS		10/08-10/08	П	\$500.00	:30	Н	Σ	9P-930P	Н	\$500.00
თ -	NEWS		10/09-10/09	н	\$500.00	:30	1	TO	9P-930P	п	\$500.00
REPORT TOTALS Report Totals: 19 / \$3,1	/ \$3,125.00										

--SALES MONTHLY TOTALS-

Oct 12: 19 / \$3,125.00
Sales Totals: 19 / \$3,125.00
Station Totals: 19 / \$3,125.00
Lines not sent/rold/rtrn: 0 / \$0.00
—COMPETITIVE—

%	
KLUZ	
%	%0
KASY	KWBQ
ι υ %	35%
KASA	KROE
80	35%
CABL	KOB
\$62,500	
Market Totals	

25%

KOAT

Books NOV12 Demos RA35+

Status New Ver# 6860453 Rep Order# EC'd Yes

KASA-TV ALBUQUERQUE, NM. r ().MICHELLE LUJAN-GRIS Station A. Advertiser () Advertiser

Michele Certo

Buyer

Phone# Fax#

-- CREDIT RISK --

CASH IN ADVANCE

() THE NEW MEDIA FIRM 1322 G STREET SE WASHINGTON, DC 20003 C/P1/P2/E 347/365/1676 10/03/2012 - 10/09/2012

Agency (

) PHILADELPHIA) AMY MCCREARY Rep Firm Sales Office (Salesperson (

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

Agency C/P1/P2/E Flight Dates 1 Hiatus Weeks

Last Received: 10/0 Showing Buylines: All Lines

3

3 of

10/02/2012 8:22 AM 10/02/2012 7:44 AM

Printed:

Traffic Order#

Spot Manager: All, 10/03/12-10/09/12 Order | Alt Order | Estimate | Date | Lengt| Priority |

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00.03\$		1:38:31 PMMLG	≱d 0€;	Z1/90/01	211986 06860453 1676	
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					Time Period: 1p-2p	
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00'91\$	Z1801X601VT	7:29:12 AM MLG	39 0£:	10/04/15	9791 68409890 986112	
					Time Period: 7a-8a	
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\$12.00	\$1801X601VT	7:18:53 AM MLG	30 P5	10/03/12	9791 6860660453 1676	
					Time Period: 7a-8a	
					Line: 1	
					епсу: Мем Меdia Firm	бы
				ຊຊລາຕິນດດ	iser: POL/Michelle LuJan-Grisham 1 Dist	
				SSOURIU	i taiO * medaixSnet u talladaiM/ IO9 :yagi	40/
					ASA	

Spot Manager: All, 10/03/12-10/09/12

Pate	Π⊢P∀	Product amiT jiA	-engti Priority	Date	etsmitz∃ t nebr0 tl/	Order
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00'00 9\$	TV109X10812	9:18:57 PMMLG	530₽4	10/04/12	11889 08890 1 23 1818 1 09: 3b-830 b	
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\$200,000						Line: 20
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00.001\$		4/18/11 PMMLG	:30 F3	10/02/15	9791 53409890 98611	
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[Sorted by: Line]

POLITICAL CANDIDATE ADVERTISEMENTS

					·
					See Schedule
Number of Weeks	Times per Week	SSEID	sysd	Time of Day, Rotation or Package	Broadcast Length
			:swollo	t sa əmit noitats ta	qo pereby reque
			15	ld on: Nov. 6, 20	election to be he
					in the General
	 -		SSS	ce of: US Congr	party for the offi
political			ratic	ate of the Democ	dualified candida
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	Date			Location:	ons noitst2
n bage 3	O noiseailthe	o aul nele :	euM estebiba	ed lerebet (v	VODRIIVV
			woll sall jo s		
NDIDVLE	\rocyl cyl	TATE	VLE	VF CVADIDV s pox)	(cpeck applicable

Total Charges: See Schedule

Printed Name Signature Title Accepted in Part beigesoA Rejected To Be Signed By Station Representative Signature 21/42/6 To Be Signed By Candidate or Authorized Committee OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS and discount, promotional and other sales practices (not applicable to federal candidates). This station has disclosed to me its political advertising policies, including: applicable classes and rates; Bruce F. Malott, CPA The name of the treasurer of the candidate's authorized committee is: committee/organization of the legally qualified candidate. I represent that this person or entity is either a legally qualified candidate or an authorized and you are authorized to announce the time as paid for by such person or entity. Committee to Elect Michelle Lujan-Grisham I represent that the payment for the above described broadcast time has been furnished by: US Congress, NM-01 national importance," list the matters below: For programming that, in whole or in part, "communicates a message relating to any political matter of 1053 ML Media 3

Contract # 211986

MUNDY KATOWITZ MEDIA, INC. 1322 G Street, SE Washington, DC 20003 (202) 675-6936 Media Account 3

JPMORGAN CHASE BANK, NA Merrill Lynch 25-80/440

\$ **2,812.44

DOLLARS

 \Box

10/02/2012

23249

PAY TO THE ORDER OF

KASA TV

KASA TV

KASA TV Michelle Lujan-Grisham (NM-01-CD) TNMI

MUNDY KATONIOZANEDYA, INC. KASA TV

KASA TV Michelle Lujan-Grisham (NM-01-CD) TNMF KASA TV Michelle Lujan-Grisham (NM-01-CD) TNMF

23249

2,656.25 156.19

KASA TV Michelle Lujan-Grisham (NM-01-CD) TNMF130-12 10/3-10/9/20

2,812.44